**ENG 4CI**

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| A **rhetorical device** is a tool that a writer uses to make his or her writing more distinct and appealing to the reader. |

**1. Anaphora** is a form of repetition. Specifically, it is repetition of the same word or group of words at the beginning of several sentences and sometimes within several sentences. A writer will use anaphora to emphasize an idea.

**2. Parallel Structure** is used within one sentence to create a balancing effect. It requires using the same pattern of words to show that two or more ideas have the same level of importance. The usual way to join parallel structures is with the use of **coordinating conjunctions** (and, or, but).

Consider the following examples:

**Parallel:**

She enjoys **reading** and **writing** poetry.

**Unbalanced:**  
  
She enjoys **reading** and **to write** poetry.

**3. Metaphor** is a form of comparison used to describe something. Metaphors show how two things are similar in one important way. A writer will use metaphors to make his or her piece more clear, entertaining, and interesting.

Example: In a sense, the promise given to Black Americans when Abraham Lincoln wrote the Emancipation Proclamation to free slaves **is** a bad cheque.

**4.** An **allusion** is a brief mention of, or reference to something famous. This could be a historical, geographical, literary, mythological, or Biblical event, person, place, or thing.

Consider the following example:

Martin Luther King Jr. makes a direct reference to Isaiah 40:4 in his famous “I Have a Dream” speech.